

> Invitation

Expanding your business to Europe & the Nordics

Legal aspects and pointers

WHEN? October 8, 4:00 pm-6:00 pm **WHERE?** WeWork, 333 W. San Carlos St., Riverpark Tower, San Jose, CA 95110

WHO? Startups, Entrepreneurs, Investors



On the Agenda:

Nordic Tech Law firm Synch visits the Bay Area. Join the event with a focus on how to do business in the Nordics, from both a business and legal perspective. Seminar will be held together with Inventus Law. Welcome to the seminar to learn more about GDPR and other legal aspects of relevance, which we will guide you through. And don't miss our meet and greet on October 8, which will give the opportunity to further discussions and Q&A in Silicon Valley:

- Doing business in the EU and why choose the Nordics
- Privacy issues with focus on GDPR vs CCPA
- Commercial Agreements in the EU
- Effect of Brexit
- Establishing your business and Financing

Our Speakers:

Daniel Kiil, Attorney, Synch

For the past five years, Daniel has provided advice to Danish and international corporations on software development and has mainly represented companies in the IT industry, in particular software consultancy companies, but also a leading global cloud service provider regarding highly complex matters of personal data protection law. He is specialized in all legal aspects of IT and data protection, especially in the context of cloud-based technology. Daniel is a member of the Danish Data Protection Association and the Danish Network for IT contracts.

Niels Dahl-Nielsen, Attorney, Synch

Niels, based in Copenhagen, has for the past 7 years offered advice on software development and has mainly represented companies in the IT industry. He is specialized in the legal areas of IT, data protection, cybersecurity, corporate and commercial. He holds experience in representing Danish and international companies as well as public bodies in Denmark on all matters related to data protection. In addition, he also heads the Danish practice in the legal areas of data protection and cybersecurity. Niels acts as formally appointed Data Protection Officer for several highly specialized tech service providers.

Josefin Skyttedal, Lawyer, Synch

Josefin, is based in Stockholm and was appointed "Rising Star of the Year" by the Swedish Company Lawyers Association in 2018 while working as the sole inhouse legal counsel supporting a Nordic retail company. At Synch, she has legal and business experience advising tech companies within primarily commercial agreements, data protection, and consumer retail issues in the Nordics. Clients range from small tech start-ups to multinational IT companies and global cloud service providers. Josefin is also heading Synch's most prominent business area "Advisory Services".

Vivek Boray, Counsel Inventus Law & Partner, Avatar Advisors

Vivek represents numerous startups and later-stage technology companies as their outside general counsel. He's experienced in start-up formation, venture capital investments and financing transactions and other private equity and debt securities offerings among other transactional matters.